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## **OUR MISSION: BY THE NUMBERS**

THE PEOPLE WE EMPOWER | Up to **230 people who are blind are partnered with a Seeing Eye® dog each year**. Individuals in training with a Seeing Eye<sup>®</sup> dog are referred to as *students*. Once the students complete training and return home with their dogs, they are referred to as *graduates*. The Seeing Eye<sup>®</sup> and Seeing Eye<sup>®</sup> are <u>registered trademarks</u> of The Seeing Eye, Inc.

- 18,500 partnerships between individuals and dogs have been created since 1929
- 1,500: approximate number of current Seeing Eye dog handlers in the United States and Canada
- 1/3: Approximately one-third of graduates are first time students at The Seeing Eye each year
- 25 days: length of training for first time students; 18 days: for returning students
- 12-13 classes with a maximum of 24 students each are held annually in Morristown, N.J.

OUR CANINE POPULATION | **3 primary breeds**: German shepherds, Labrador retrievers and golden retrievers; also Labrador/golden retriever crosses

- Approximately 500 puppies are born each year, and approximately 65 adult breeding dogs reside at the Chester N.J. campus
- Approximately 250 dogs reside at the Washington Valley campus in Morris Township, N.J. at any given time.
- **60%:** Approx. success rate of puppies, which includes dogs that become guides or who enter breeding program. Dogs that don't make the guide or breeding programs are called career change dogs and are placed with other service organizations, law enforcement, search & rescue agencies or adopted by the public. Career changes are not included in the success rate.

## **BEHIND THE SCENES**

- Approximately **180 staff members,** with **35 full-time instructors** are responsible for training the dogs and instructing the students in their use and care.
- In addition to approximately **500 volunteer puppy raiser families**, there are **130 on-campus volunteers.**
- 62 acres: size of Washington Valley campus in Morris Twp; 327 acres: size of the Chester campus
- The Seeing Eye also leases the Jane H. Booker Student Center in downtown Morristown, N.J.

## DATES AND LOCATIONS

- June 11, 1928: Morris Frank and Buddy, the first Seeing Eye<sup>®</sup> dog, sailed into New York harbor. Members of the press were at the docks to greet them. Shortly after their return to the U.S., from training in Vevey, Switzerland, Frank and Buddy impressed skeptical reporters by crossing Manhattan's West Street (nicknamed Death Street).
- Jan. 29, 1929: Incorporated in Nashville, Tenn., by co-founders Morris Frank and Dorothy Harrison Eustis
- **1931:** The organization moved to Whippany, N.J., both for the climate, and better access to breeding stock.
- 1965: The Seeing Eye moved to its current headquarters in Morristown, N.J.
- 2001: Opened a campus in Chester, N.J., for the care and enrichment of its breeding dogs and puppies
- **2020**: The Seeing Eye<sup>®</sup> dog is designated the official state dog of New Jersey.

FINANCIAL FACTS | The Seeing Eye is supported by contributions from individuals, foundations, corporations, bequests, and other planned gifts. The Seeing Eye does not receive any government or insurance funding.

- \$32.0 million: annual operating expenses
- \$75,000: approximate cost to create each partnership
- Since 1933, \$150: tuition for first-time students; \$50: tuition for returning students; Since 1941, \$1: tuition for veterans of military service (includes providing the dog, instruction, transportation, room, board, equipment and lifetime follow-up services)

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